

[NAME]
[ADDRESS]

[DATE]

Dear [SCHOOL/UNIVERSITY ADMINISTRATORS AND/OR TEACHERS],

I recently watched *Invisible Threat*, a 40-minute documentary that explores the science of vaccination and how fears and misperceptions have led some parents to not vaccinate their children according to the recommended schedule. I am writing to request that the documentary be included in [COURSE CURRICULUM AND/OR HEALTH EDUCATION ACTIVITY].

Invisible Threat was produced by a group of award-winning high school students from Carlsbad High School in California and chronicles the risks of not vaccinating through interviews with families, healthcare professionals, and other experts. The documentary has earned praise from more than 50 organizations, including the Children's Hospital of Philadelphia, Texas Children's Hospital, Autism Science Foundation, Johns Hopkins Medicine, Immunization Action Coalition, Every Child By Two, National Foundation for Infectious Diseases, and many others. The official trailer and the full film are both available to view online at <http://vimeo.com/ondemand/invisiblethreat>. Additional details on the film are available at www.ecbt.org/index.php/get_involved/article/invisible_threat_launch_materials.

This film is an original and effective way to educate students, parents, and healthcare professionals about the science of immunization and the danger of under-vaccinated communities. It is currently being used by a number of universities and medical schools across the country. American Academy of Pediatrics (AAP) chapters are introducing the film to medical residency programs to educate pediatric residents about why there is vaccine hesitancy, where it originates and how to overcome those objections.

Additionally, a suggested curriculum for grades 9 through 12 is available for teachers to use after students view the film. The curriculum is available online at www.ecbt.org/images/articles/itc.pdf.

I hope that you will consider this request. Please don't hesitate to contact me if you have additional questions or need additional information.

Sincerely,

[NAME]