

Every Child By Two (ECBT) Policy on Acceptance of Funding from External Partners

Purpose

These guidelines provide a framework for the Association's fiscal interaction with external partners (i.e., corporations, businesses, universities and other outside agencies). The guidelines specify the types of funding that ECBT may accept to support its work. They are consistent with policies of other nonprofit, public health membership associations.

Need

Recognizing that a broad and diverse source of funding for ECBT is needed to accomplish its strategic goals and objectives, ECBT reserves the right to seek payment for services rendered and pursue additional sources of funding. ECBT will accept funding according to the principles outlined below.

Objectivity and Control

ECBT financial interactions must preserve and promote trust in ECBT. ECBT will remain objective, regardless of any funding or external partnership. Financial interactions do not permit an external partner to influence the content of ECBT programs, products, services and related activities.

ECBT reserves the right to maintain complete control over all ECBT programs, products, services and related activities. ECBT reserves the right to approve all materials relating to an external partnership.

Types of acceptable funding

1. Consultation fees (hourly rate for ECBT time on projects approved by the Executive Committee)
2. Conference-related fees: registration, exhibit space, event sponsorship, meals, refreshments, etc.
3. Grants and contributions (according to the principles described below)

Principles

Transparency and Full Disclosure

ECBT will document all activities supported by external partner contributions to its members and the public as appropriate.

No Implied Endorsement

ECBT will not endorse any commercial products or external partners. Participation in an external partnership or acceptance of contributions does not imply ECBT approval of an external partner's policies or endorsement of their products.

No Direct Advocacy

ECBT does not advocate for any issue based on funding.

Use of Contribution Funds

Contributions to ECBT listed as "unrestricted" may be used to support ECBT advocacy and other efforts consistent with ECBT's mission. Use of funding is determined by ECBT and not influenced by external partners.

Consistency with Mission

ECBT's mission, vision and values must direct any financial interaction with external partners. ECBT will not accept support from external partners where the external partner has adopted policies that do not support the basic principles of public health or ECBT's mission, vision and values.

Approved by ECBT Board of Directors 07/09/09